

**2014 HR Professionals Institute
February 6-7, 2014
Cobb Galleria Centre, Atlanta**

Registration

The registration price is \$375. To register, you may return completed form below, noting preferred method of payment (by check made payable to the Georgia Bankers Association or request that an invoice be sent to your company); or register online at www.gabankers.com.

Hotel Information

GBA has reserved a block of rooms at the nearby Renaissance Atlanta Waverly Hotel for \$149/night. Call 800.468.3571 or 770.953.4500 to make a reservation. The cut-off date for the special rate is Thursday, Jan. 16, and rooms may sell out before this date. The Renaissance is located at 2450 Galleria Parkway, Atlanta, 30339.

Registration Cancellation and Refund Policy

Cancellations must be in writing and submitted to **Angie Barber**, GBA Registrar, at abarber@gabankers.com, by Monday, Feb. 3, to receive a refund. Substitutions are welcome at any time.

Questions?

Contact GBA's **Kathy Friestad** at 404.522.1501 or kfriestad@gabankers.com.

Registration Form

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February 6-7, 2014 • Cobb Galleria Centre • Atlanta**

Complete form below. If paying by check, make payable to the Georgia Bankers Association.

If submitting form by mail, send to 50 Hurt Plaza, Suite 1050, Atlanta, 30303.

If you would like GBA to invoice your company, you may return form by mail, or e-mail to abarber@gabankers.com.

Name _____ Nickname _____

Title _____

Bank/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Number of Bank Employees _____ Bank's Asset Size _____

Topics for peer discussions: _____

Payment Method: _____ Check enclosed (payable to GBA) _____ Invoice my bank



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**HUMAN RESOURCES
PROFESSIONALS
INSTITUTE**

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Letter from the Chair

Dear Colleagues:

The Georgia Bankers Association's **HR Professionals Institute** has a history of providing outstanding speakers and timely topics related to the human resources arena. This year's program follows that tradition by presenting multiple sessions and speakers of interest to those bankers managing daily human resources challenges inside their institutions. Conference topics were chosen by GBA-member Human Resources officers who were asked to select issues most relevant to their job. As a result, our program includes "hot topics" and our presenters are high-profile experts in their areas. This year's conference will be Feb. 6-7, 2014, at the Cobb Galleria Centre, Atlanta.

As Chair of GBA's 2013-2014 Human Resources Committee, I would like to thank Vice Chair Frankie Wright and the entire Human Resources Committee for their diligent efforts in planning this valuable program. Not only will you benefit tremendously from the individual sessions, but you will also have the opportunity to renew friendships and cultivate new relationships at the luncheon and the reception. It has truly been an honor and a privilege to serve as the Chair of such an outstanding committee. I strongly encourage those of you involved in human resources to attend this event to learn more about your role in your institution's overall mission. We look forward to seeing you at the conference.

Sincerely,

Wanda Nesbit

2013-2014 Human Resources Committee Chair
Senior Vice President/Human Resources Director
Citizens Trust Bank, Atlanta

2013-2014 Human Resources Committee

Wanda Nesbit, Chair Citizens Trust Bank, Atlanta	Betty McCoy, Group 6 Bank of Dudley, Dublin	Mr. Ernest Ritter (Ernie), At Large United Bank, Griffin
Frankie Wright, Vice Chair Georgia Bank & Trust Company Atlanta	Leigh Pharr, Group 7 First Landmark Bank, Marietta	Amy Whitfield, At Large First Bank of Georgia, Augusta
Barbara R. Thureson, Group 1 The Savannah Bank	Margie Blanton, Group 8 Guardian Bank, Valdosta	Tommy Zielinski, At Large State Bank & Trust Company, Atlanta
Robert H. Craft (Bob), Group 2 Southwest Georgia Bank, Moultrie	Elaine Dillashaw, Group 9 Stephens Federal Bank, Toccoa	Steve Greene, Associate Member Representative Helms & Greene, LLC, Atlanta
Joy L. Carter, Group 3 South Georgia Banking Company Ashburn	Amanda Marunich, Group 10 Pinnacle Bank, Elberton	
Carol L. Jones, Group 4 First National Bank of Griffin	Luann Daniels, At Large Heritage Bank, Jonesboro	
Stephanie Huckaby, Group 5 Fidelity Bank, Atlanta	Cindi Lewis, At Large Ameris Bank, Moultrie	

Thursday, February 6, 2014

10 a.m.	Registration
10:15 a.m.	Opening Remarks and GBA Update Joe Brannen, President and CEO Georgia Bankers Association, Atlanta
	Welcome and Introductions Wanda Nesbit, Chair, 2013-2014 HR Committee SVP/Human Resources Director Citizens Trust Bank, Atlanta
10:45 a.m.	Healthcare Reform 2014: What HR Professionals Need to Know Edie Lindsay, General Counsel Georgia Bankers Association Insurance Trust Atlanta <i>A healthcare law expert, Lindsay will provide legal updates, information and what you need to do to stay on top of Healthcare Reform for 2014.</i>
Noon	Lunch and Compensation and Benefits Survey Summary (Sponsored by Matthews, Young) Mike Hamilton Matthews, Young - Consulting, Hillsborough, NC <i>Based on banker-provided survey results, Hamilton will provide insights into changes and trends in bank compensation in Georgia and across the Southeast.</i>
1 p.m.	Peer Exchange <i>Attendees will discuss HR-related topics submitted by the HR Committee.</i>
2:30 p.m.	Afternoon Break
2:45 p.m.	Evolution of the Banker: How Changing Technology Will Affect Tomorrow's Banks and Bankers Moderator: Wanda Nesbit, Citizens Trust Bank, Atlanta Panelists: Cindi Lewis, Ameris Bank, Moultrie Lori Martinez, United Bank, Zebulon Renee Roth, Synovus Technologies Inc., Columbus <i>As regulations and technology change in, so must the banker. This panel will offer solutions and advice for helping HR cope with the evolving knowledge, skills and abilities needed to be a banker in the ever-changing financial field.</i>

4:05 p.m. **Succession Planning: How One Bank Has Covered Its Bases**
Bryan Cohen, President and CEO
Quantum National Bank, Suwanee

Quantum National Bank recently completed a thorough succession planning process. Cohen will share his bank's experience and learnings to help HR professionals guide efforts to ensure leadership strength and continuity at their banks.

5:30 p.m. **Opening Reception**

Friday, February 7, 2014

8 a.m. **Continental Breakfast**

8:30 a.m. **Legal Update**
Steve Greene, Helms & Greene, LLC, Atlanta
Marian Exall, Employment Law Compliance
Atlanta

This session will include practical advice and Greene and Exall will provide take-and-use materials to help bankers implement HR best practices. Attendees will have an opportunity to ask questions and make observations during this interactive session.

Noon **Conference Adjourns**