



M O R T G A G E

## Graphic Designer/Marketing Assistant Atlanta, GA

BankSouth Mortgage is seeking a Graphic Designer/Marketing Assistant to join one of the top performing mortgage companies in Georgia. The candidate should have one to two years of design and marketing assistant experience.

### Major Duties & Responsibilities

- Design high-quality and innovative print and digital materials including but not limited to: brochures, sales aids, flyers, event-related collateral, social media posts, e-blasts, communication pieces, internal graphic communication
- Collaborate with marketing, business development and production/sales team members on complex or special projects bringing ideas to life
- Assist with administering the CRM system
- Assist with loan officer social media posts
- Assist with website updates
- Maintenance of marketing library
- Assist with onboarding new team members regarding marketing support tools
- Additional tasks, as assigned

### Qualifications/Experience

- Ability to work in a fast-paced team environment
- Precise attention to detail
- Strong project management and organizational skills with the ability to multi-task and meet tight deadlines
- Strong interpersonal and communication skills
- Minimum of a two-year college degree or completion of a specialized course of study at a business or trade school
- Strong skills in Adobe Creative Suite as well as proficiency in Microsoft Office products, including MS Word, PowerPoint and Excel
- Strong design aesthetic in layout, composition, typography and color usage. Three to five representative samples of design work-product requested
- Ability to understand and apply branding guidelines
- Prior experience with the financial industry and with marketing compliance, preferred

Qualified individuals should apply online at [www.banksouthmortgage.com/careers](http://www.banksouthmortgage.com/careers).

BankSouth Mortgage is an Equal Employment Opportunity (EEO) Employer committed to diversity in the workplace. It does not discriminate against any qualified employee or applicant on the basis of age, race, color, sex, religion, national origin, disability, protected veteran status, genetic data, gender identity, sexual orientation or other legally protected status.