



Position: Marketing Officer - Southeast GA

Reports To: Senior Management

Position Summary:

Southeastern Bank seeks to hire an experienced Marketing Officer to be responsible for the coordination of all marketing and networking activities of the Bank; ensures marketing activities are in compliance with state and federal regulations; works with advertising agency to develop various marketing concepts, objectives, materials, advertisements, programs, press releases, and other special events approved by Senior Management. Provides guidance and coordinates implementation efforts with respect to the installation of new or existing products and services. Provides assistance to departments and branches with community service activities and business development efforts. Responsibilities include development and monitoring of business development plan for commercial lenders and branch managers. Responsible for ordering and distribution of marketing specialty items. Provides a high level of service; and ensures compliance with Bank policies and procedures. Performs other duties as assigned.

Requirement:

- Minimum of 2-5 years marketing and business development experience with strong knowledge of banking products and services. Involvement in community service activities. Prefer 5+ years' marketing and business development experience.

Qualified individuals should submit resume to wanda.pitts@southeasternbank.com

Southeastern Bank is an Equal Employment Opportunity Employer.

Website: southeasternbank.com