



**Renasant Bank is an Equal Opportunity Employer**

**Position:** Treasury Solutions – Product Manager

**Locations:** Lawrenceville, GA

**Application:** For more information and to apply, please visit [www.renasantbank.com](http://www.renasantbank.com) and select the “Apply Now” and “Careers” link at the top of the page. This Product Manager position is Job ID 2019-5516.

**Position Summary:**

The Treasury Solutions Product Manager will be accountable for managing the end-to-end product management life cycle for a subset of Wholesale payment products. This includes managing new offerings and enhancements throughout the product life-cycle; defining the product vision, gathering and prioritizing requirements, and working closely with the technology organization, partners, and key stakeholders to deliver and maintain profitable solutions that meet the needs of our clients.

**Responsibilities:**

- Develops marketing collateral, service agreements, product training, client implementation, and internal/external communications.
- Oversees quality assurance for the assigned products to ensure performance to profitability goals and client satisfaction.
- Monitors and influences product revenue and expense drivers to meet profitability and deposit goals of the assigned products.
- Recommends price points based on industry benchmarks and product costs.
- Researches and defines the product and technological requirements of clients; investigates and stays abreast of future trends.
- Develops and tests new products and enhancements to existing services, and initiates all product launch activities.
- Supports sales and implementation specialists when technical expertise is required.
- Provides ongoing product support for all business partners, conducts product training, participates in product packaging, promotion, and market development.
- Establishes, executes, evaluates, and monitors the strategic direction of assigned products and develops strategic and tactical plans for recommendation to the Director of Treasury.

- Develops appropriate funding documents for new products and major enhancements in collaboration with the Director of Treasury Solutions.
- Manages existing vendor relationships and actively participates in the sourcing of new vendors/partners. Including the development of business requirements, RFI's, vendor qualifications and implementation.
- Perform all other duties as assigned.

**Qualifications:**

- Bachelors or Equivalent Experience; MBA or Advanced Degree preferred,
- One or more of the following accreditations are preferred: Accredited ACH Professional (AAP), Certified Treasury Professional (CTP),
- At Least 7+ Years of Specialized Knowledge and relevant experience in banking, payments, product management & development, or project management,
- Ability to execute both strategic and tactical efforts related to the development and management of new products/product enhancements,
- Demonstrated ability to manage complex projects across multiple functional areas and work in a fast-paced entrepreneurial environment,
- Strong understanding of complex systems and technology processes,
- Ability to work and thrive in a dynamic, team-oriented environment,
- In depth knowledge of specific Treasury products and the overall industry; understands complex systems and technology processes,
- Excellent leadership, people management skills and ability to interact skillfully with business partners and associates,
- Motivation and drive to meet continual new challenges,
- Exceptional perspective and analytical acumen to create innovative solutions to tough problems, and
- Advanced written and verbal communication skills.

**Physical Demands:**

The physical demands described are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is frequently required to sit; use hands or fingers to handle or feel objects, tools or controls, reach with hands and arms, and talk or hear. The employee is occasionally required to walk. The employee must occasionally lift and /or move up to 20 pounds. Specific vision abilities required by this job include close vision, peripheral vision, depth perception and the ability to focus.

**Work Environment:**

There is minimum discomfort from noise in this area. Detailed instructions and procedures to be followed in a potentially hazardous condition (i.e. robbery) are provided to minimize the risk.