

2020 Annual Leadership Conference
July 13-15
Ponte Vedra Inn & Club - Ponte Vedra, FL

CONFERENCE AGENDA (as of 2.06.20)

SUNDAY, JULY 12

- 6 p.m. Leadership GBA Board of Directors Meeting
- 7 – 9 p.m. Leadership GBA Board of Directors Reception and Dinner

MONDAY, JULY 13

- 4 - 6:30 p.m. Conference Registration
- 5:30 - 6 p.m. Orientation for First Time Attendees
- 6:30 – 8:30 p.m. Welcome Reception and Buffet Dinner

TUESDAY, JULY 14

- 6-7:30 a.m. Exhibitor Set-Up
- 7 a.m. – 12 p.m. Registration/Hospitality Desk Open
- 7:30 a.m. Continental Breakfast and Exhibits Open
- 8 a.m. **Welcome and Opening Remarks**
Andrew Ainslie, 2019-2020 Leadership GBA Chair
- 8:15 a.m. **The 411 on All Things Georgia Banking**
Joe Brannen, President and CEO
David Oliver, Senior Vice President, Member Solutions
Georgia Bankers Association
- 8:45 a.m. **Economic Outlook for Georgia**
Jeffrey H. Dorfman, Fiscal Economist
The State of Georgia
- 9:30-9:45 a.m. **Exhibitor Mini-Presentations**
- 9:45 a.m. **Coffee Break**
- 10:00 a.m. **Legal Update**
Jonathan Hightower, Partner
Fenimore, Kay, Harrison & Ford

Tuesday, July 14 continued

- 10:55 a.m. **Stand-Up Break**
- 11:05 a.m. **Planet of the Apps**
Dave DeFazio, Partner, StrategyCorps
- 12 p.m. **Conference Recess**
- 1:30 p.m. **Golf Outing**
- Afternoon & Evening **Free to Enjoy Your Own Plans**

WEDNESDAY, JULY 15

- 7:30 a.m. – 12 p.m. **Registration/Hospitality Desk Open**
- 7:30 a.m. **Breakfast and Exhibits Open**
- 8 a.m. **Welcome and Opening Remarks**
Andrew Ainslie, 2019-2020 Leadership GBA Chair
- 8:05 a.m. **Georgia Housing Update**
John Hunt, principal, MarketNsight, president, ViaSearch
- 9 a.m. **Group Meetings and Elections**
- 9:35 a.m. **Exhibitor Mini-Presentations**
- 9:45 a.m. **Coffee Break**
- 10 a.m. **Multiple Generations in the Workplace / Generational Differences**
-or- Increasing Personal Awareness through the Talent Insights Assessment
Dr. Melissa Furman, MS, EDB, Founder/Consultant, Career Potential, LLC
- 10:50 a.m. **Installation of 2020-2021 Leadership GBA Officers and Board Members**
- 11 a.m. **Transition / Stand-Up Break**
- 11:10 a.m. **Closing Session: Your Bank's Culture / Creating a Place Where You Want to Be;**
Building and Leading a Team with Chemistry/
Jamey Lutz, Vice President, Performance Excellence
Atlantic Capital Bank
- 12 p.m. **Conference Recess**
- 12:15 p.m. **2020-2021 Leadership GBA Board Meeting and Lunch**
- 5 p.m. **Farewell Event – Beach Burger Bash**
- 8 p.m. **Conference Adjourns**

THURSDAY, JULY 16 - Travel Day