



GEORGIA BANKERS ASSOCIATION
the resource that empowers

PROFESSIONAL SKILLS CONFERENCES SPONSORSHIP INFORMATION

GBA invites Associate Members, Strategic Partners and member banks with products and services of interest to bank professionals to participate in conferences as sponsors. Opportunities are granted on a first-come, first-served basis. With questions about sponsorship, contact [Alison Moreau](#) at 404.420.2034. To learn more about becoming a member, contact [Bo Brannen](#) at 404.420.2014.

2021 CONFERENCES

Select the conference(s) you would like to sponsor, and indicate the level and add-on, if applicable, below.

- | | |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Operations & Technology Conference , Feb. 24-26, St. Simons
Level: _____ | <input type="checkbox"/> Rural Development & Lending Conference ,
May 20-21, St. Simons
Level: _____ |
| <input type="checkbox"/> HR Professionals Institute , March 24-26, St. Simons
Level: _____ | <input type="checkbox"/> Compliance Conference , Sept. (date/location TBA)
Level: _____ |
| <input type="checkbox"/> Bank Marketing Conference , March 25, St. Simons
Level: _____ | <input type="checkbox"/> Financial Risk Mgmt. Conference , Nov. 4-5, Atlanta
Level: _____ |
| <input type="checkbox"/> Bank Security Conference , April 15-16, St. Simons
Level: _____ | <input type="checkbox"/> Credit Conference , Dec. 1-3, Atlanta
Level: _____ |

SPONSORSHIP LEVELS & BENEFITS

SILVER SPONSOR (\$750)

- Company listed as sponsor on event registration webpage
- Company name/logo included in marketing materials
- Company name/logo included on event signage
- Company name, logo and description on event app or onsite agenda
- Company listed as sponsor with logo in weekly GBA E-Bulletin (Distribution 6,000+)
- Verbal recognition from the podium
- Sponsor ribbons provided for all on-site representatives
- Advance list of attendees

GOLD SPONSOR (\$1,000)

All Silver benefits plus:

- Individual Event Sponsored - Break, Breakfast or Lunch (\$1,000), Reception or Speaker (\$2,000)
- Insertion of company-provided promotional material in onsite attendee packet or on event/conference app
- Company logo and sponsor contact info in special post-event attendee email
- Company promoted as sponsor on social media

PLATINUM SPONSOR (\$2,000)

All Silver and Gold benefits plus:

- Company logo on table tents during sponsored event
- One educational article in the GBA E-Bulletin
- Introduction of a speaker with opportunity to present a one-minute elevator pitch about your company



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COMPANY INFORMATION

Company Name *(for printed materials):* _____

Company Mailing Address: _____

Contact Name: _____

Email: _____

Business Phone: _____

Cell Phone: _____

PAYMENT INFORMATION

Select payment method below. *Please note:* Payment is due at least 30 days prior to the event.

CHARGE MY CARD
(AMEX, MC or VISA)

INVOICE MY COMPANY

CHECK ENCLOSED
(Payable to Georgia Bankers Association)

SET UP ACH TRANSACTION
(Call 404.420.2011 to complete)

Card Number: _____

Expiration: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Date: _____

Submit this form and your logo to amoreau@gabankers.com or
Georgia Bankers Association, Attn: **Alison Moreau**, 50 Hurt Plaza, Suite 1050, Atlanta, GA 30303

Exhibitor opportunities are also available.

Contact **Alison Moreau** at amoreau@gabankers.com / 404.420.2034 for information.



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