



GEORGIA BANKERS ASSOCIATION
the resource that empowers

PROFESSIONAL SKILLS CONFERENCES SPONSORSHIP INFORMATION

GBA invites Associate Members, Strategic Partners and member banks with products and services of interest to bank professionals to participate in conferences as sponsors. Opportunities are granted on a first-come, first-served basis. With questions about sponsorship, contact [Alison Moreau](#) at 404.420.2034. To learn more about becoming a member, contact [Bo Brannen](#) at 404.420.2014.

2021 CONFERENCES

Select the conference(s) you would like to sponsor, and indicate the level and add-on, if applicable, below.

- | | |
|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Operations & Technology Conference , Feb. 24-26, St. Simons
Level/Add-On: _____ | <input type="checkbox"/> Rural Development & Lending Conference ,
May 20-21, St. Simons
Level/Add-On: _____ |
| <input type="checkbox"/> HR Professionals Institute , March 24-26, St. Simons
Level/Add-On: _____ | <input type="checkbox"/> Compliance Conference , Sept. (date/location TBA)
Level/Add-On: _____ |
| <input type="checkbox"/> Bank Marketing Conference , March 25, St. Simons
Level/Add-On: _____ | <input type="checkbox"/> Financial Risk Mgmt. Conference , Nov. 4-5, Atlanta
Level/Add-On: _____ |
| <input type="checkbox"/> Bank Security Conference , April 15-16, St. Simons
Level/Add-On: _____ | <input type="checkbox"/> Credit Conference , Dec. 1-3, Atlanta
Level/Add-On: _____ |

SPONSORSHIP LEVELS & BENEFITS

SILVER SPONSOR (\$750)

- Listing on the event info and registration website
- Recognition in printed event materials
- Prominent display of company name/logo in PowerPoint at event
- Recognition from podium to full audience during event
- Sponsor ribbons provided for all on-site representatives
- Insertion of company-provided flier/brochure into attendee packet
- Advance list of attendees

GOLD SPONSOR (\$1,000)

All Silver benefits plus:

- Morning or afternoon break
- Recognition on signage during sponsored break

EMERALD SPONSOR (\$2,000)

All Silver and Gold benefits plus:

- Company logo on table tents during sponsored event
- Prominent common-area signage recognition for duration of event
- Select one premium add-on:
 - Breakfast
 - Lunch
- Opportunity to place company-provided logo-item in event bag or at each seat

PLATINUM SPONSOR (\$2,500)

All Silver, Gold and Emerald benefits plus:

- One ad in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Select one premium add-on:
 - Reception
 - Speaker Sponsor
- Opportunity to introduce speaker at select events
- Social media mention

DIAMOND SPONSOR (\$3,500)

All Silver, Gold and Emerald benefits plus:

- One complimentary conference registration
- Two ads in the GBA E-Bulletin
- Brief company pitch to attendees
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Social media mention



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COMPANY INFORMATION

Company Name *(for printed materials):* _____

Company Mailing Address: _____

Contact Name: _____

Email: _____

Business Phone: _____

Cell Phone: _____

PAYMENT INFORMATION

Select payment method below. *Please note:* Payment is due at least 30 days prior to the event.

CHARGE MY CARD
(AMEX, MC or VISA)

INVOICE MY COMPANY

CHECK ENCLOSED
(Payable to Georgia Bankers Association)

SET UP ACH TRANSACTION
(Call 404.420.2011 to complete)

Card Number: _____

Expiration: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Date: _____

Submit this form and your logo to amoreau@gabankers.com or
Georgia Bankers Association, Attn: **Alison Moreau**, 50 Hurt Plaza, Suite 1050, Atlanta, GA 30303

Exhibitor opportunities are also available.

Contact **Alison Moreau** at amoreau@gabankers.com / 404.420.2034 for information.



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