



**Georgia Bankers Association
2017-2018 GBA Sponsorship Opportunities and Reservation Form**

Getting involved in GBA educational events through sponsorship is one of the most effective and economical ways to develop new business leads, meet and network with Georgia's banking decision-makers and show your support for our member banks.

Select Preferred Opportunity: To reserve a sponsorship, check the preferred opportunity(ies) and return completed form to the designated GBA contact. Sponsorship opportunities and benefits may vary by event and are available on a first-come, first-served basis. If your preferred sponsorship is not available, GBA will reach out to you to select an alternate opportunity.

Benefits: Sponsors are acknowledged in conference/event materials, at the event, and in an onsite slide show. Sponsors may have the opportunity to do a mini-presentation at the event. Sponsors may have the opportunity to provide an attendee packet insert or place an item at each attendee's place at the event. Sponsorship does not include conference/event registration.

GBA Contacts: For GBA's Annual Meeting, Leadership Conference or BankPAC Golf Classic, contact **Susie McGehee** at 404.420.2010 or smcgehee@gabankers.com. Contact **Kathy Friestad** at 404.420.2024 or kfriestad@gabankers.com regarding other GBA conferences.

2018 GBA Annual Meeting

June 17-20, 2018 Half Moon Bay, CA

Platinum Sponsorships:

- Customized Hotel Room Key Cards \$5,000
- Tuesday Evening Entertainment \$5,000
- Annual Meeting Bags \$5,000
- Annual Meeting Folders \$5,000
- Bottled Water \$5,000

Gold Sponsorships:

- Economist \$3,000
- Mon/Tues Morning Newspaper \$3,000
- Annual Meeting Program \$3,500
- Mobile Website \$4,000
- Tuesday Breakfast \$4,000
- Tuesday Evening Reception \$4,000

Silver Sponsorships:

- Golf Beverage Cart \$2,500
- Golf Box Lunches \$2,500
- Breakout Sessions \$2,500
- 2019 Annual Meeting Memento \$2,500
- Registration Packet Holders \$2,500

Bronze Sponsorships:

- Early Break (Mon or Tues) \$1,500 each
- Mid-Morning Break (Mon or Tues) \$1,500 each
- Opening Ceremony Kick-off Entertainment \$1,500
- Tuesday Dinner Program \$1,500

2018 GBA Leadership Conference

July 16-19, 2018, Ponte Vedra Beach, FL

Platinum Sponsorships:

- Monday Reception & Dinner \$2,500
- T-Shirts \$2,500
- Wednesday Evening Burger Bash \$2,500
- Customized Hotel Room Key Cards \$2,000

Gold Sponsorships:

- Bottled Water \$1,500
- Mobile Website \$1,500
- Golf Box Lunches \$1,500
- Economist \$1,000
- Closing Session Speaker \$1,000
- Continental Breakfast (Tues or Wed) \$1,000 each

Silver Sponsorships:

- Mid-Morning Break (Tues or Wed) \$800 each
- Children's Entertainment (2) \$750 each

Bronze Sponsorship:

- Children's Prizes \$500

**2018 Georgia Banking School and
2018 GBA Basic Compliance School**

May 6-11, 2018, Athens

- Ad in Student Handbook (2 available) \$ 1,000
- Travel Coffee Mug (dual school sponsorship) \$ 1,500
- Flash Drive (dual school sponsorship) \$ 2,500
- Mobile Website (each school has own) \$ 3,000
- Welcome Barbecue (dual school sponsorship) \$ 5,000

2017-2018 GBA Conferences

- Financial Risk Mgmt Conf** (Nov. 8-9, 2017, Atlanta)
- Morning Break (Wed or Th) \$ 500
 - Wed Afternoon Break (2) \$ 500
 - Continental Breakfast (Wed or Th) \$ 750
 - Wednesday Lunch \$ 1,000
 - Welcome Reception \$ 1,000

- Credit Conference** (Dec. 7-8, 2017, Atlanta)
- Th Afternoon Break (2) \$ 500
 - Fri Morning Break \$ 500
 - Fri Continental Breakfast \$ 750
 - Th Boxed Lunches \$ 1,000
 - Th Welcome Reception \$ 1,000
 - Fri Closing Speaker – R. Tutterow \$ 1,000

- Operations & Technology Conf** (March 6-8, 2018, Atlanta)
- Pre-Conference Session Break (3) \$ 500
 - Wed Afternoon or Th Morning Break \$ 500
 - Continental Breakfast (Th or Fri) \$ 750
 - Wed. Pre-Conf Session Cont. Breakfast \$1,000
 - Welcome Reception (Wed) \$ 1,000

- HR Professionals Institute** (March 21-23, 2018 Jekyll Island)
- Th or Fri Morning or Wed or Th Afternoon Break \$ 500
 - Continental Breakfast (Th or Fri) \$ 750
 - Wed Boxed Lunch or Th Lunch Buffet \$ 1,000
 - Welcome Reception (Th) \$ 1,000

- Bank Security Conference** (April 12-13, 2018, St. Simons)
- Th Afternoon or Fri Morning Break \$ 500
 - Fri Continental Breakfast \$ 750
 - Th Lunch Buffet \$ 1,000
 - Welcome Reception (Th) \$ 1,000

- Rural Dev & Lending Conf** (May 21-22, 2018, St. Simons)
- Mon Afternoon or Tu Morning Break \$ 500
 - Tu Breakfast Buffet \$ 750
 - Welcome Reception (Mon) \$ 1,000

Sponsor Contact Information

Name: _____
 Title: _____
 Company Name: _____
 Address: _____
 City/ST/Zip: _____
 Phone: (_____) _____
 Email: _____

Information for publication (if different from above)

Company Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: (_____) _____

Sponsorship Payment Information

If preferred sponsorship is not available, GBA will contact you to discuss an alternate sponsorship. Please provide payment information below; payment is not required and your card will not be charged until sponsorship is confirmed. You will receive an email sponsorship confirmation and invoice (if requested).

Sponsorship Amount: \$ _____

Payment Method:

- Please send me an invoice Check enclosed
- Charge my VISA or MasterCard:

Card #: _____

Name on Card: _____

Card Expiration Date: (mm/yy) _____

Card Billing Address (if different from above):

Signature: _____