



GEORGIA BANKERS ASSOCIATION
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GBA 2021 SIGNATURE EVENTS SPONSORSHIP PACKAGE	Silver	Gold	Platinum	Presenting
Sponsorship Amount	\$4,500	\$6,000	\$8,500	\$11,000
Sponsorship Benefits	Silver	Gold	Platinum	Presenting
Includes sponsorship of 2021 Annual Meeting, 2021 Leadership Conference & Makeup Advocacy Event (if held)	✓	✓	✓	✓
Company name/logo included in marketing materials	✓	✓	✓	✓
Company listed as sponsor on event registration webpage	✓	✓	✓	✓
Company name/logo included on event signage	✓	✓	✓	✓
Company name, logo and description included on event app	✓	✓	✓	✓
Verbal recognition from the podium	✓	✓	✓	✓
Sponsor ribbons provided for all on-site representatives	✓	✓	✓	✓
Advance list of attendees	✓	✓	✓	✓
Company listed as sponsor with logo in weekly GBA E-Bulletin (Distribution 6,000+)		✓	✓	✓
Company promoted as sponsor on social media		✓	✓	✓
Insertion of company-provided promotional material in onsite attendee packet or on event/conference app		✓	✓	✓
One educational article in the GBA E-Bulletin			✓	✓
Introduction of a speaker with the opportunity to present a one-minute elevator pitch about your company			✓	✓
Individual Event Sponsored (Break, Lunch, Breakfast, etc.) or Tangible item sponsored (bottled waters, hotel key cards, etc.)			✓	✓
Complimentary Registration for each event (Annual Meeting & Leadership Conference)				2
Additional Branding at Two GBA Professional Skills Development Conferences of Sponsor's Choice				
Company listed as sponsor on conference registration webpage				✓
Company promoted in audio/visual during conference				✓
Verbal recognition from the podium				✓
Attendee list provided to sponsor main contact				✓
Company logo included on all conference communication				✓

Contact Kathy Friestad, kfriestad@gabankers.com



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GBA 2021 PROFESSIONAL SKILLS EVENTS SPONSORSHIP PACKAGE (including Schools)	Silver	Gold	Platinum
Sponsorship Amount	\$750	\$1,000	\$2,000
Sponsorship Benefits			
Company listed as sponsor on event registration webpage	✓	✓	✓
Company name/logo included in marketing materials	✓	✓	✓
Company name/logo included on event signage	✓	✓	✓
Company name, logo and description on event app or onsite agenda	✓	✓	✓
Company listed as sponsor with logo in weekly GBA E-Bulletin (Distribution 6,000+)	✓	✓	✓
Verbal recognition from the podium	✓	✓	✓
Sponsor ribbons provided for all on-site representatives	✓	✓	✓
Advance list of attendees	✓	✓	✓
Individual Event Sponsored - Break, Breakfast or Lunch (\$1,000), Reception or Speaker (\$2,000)		✓	✓
Insertion of company-provided promotional material in onsite attendee packet or on event/conference app		✓	✓
Company logo and sponsor contact info in special post-event attendee email		✓	✓
Company promoted as sponsor on social media		✓	✓
Company logo on table tents during sponsored event			✓
One educational article in the GBA E-Bulletin			✓
Introduction of a speaker with opportunity to present a one-minute elevator pitch about your company			✓

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GBA 2021 ONE-DAY EVENT SPONSORSHIP PACKAGE	
Sponsorship Benefits	\$1,000
Company name and logo included in marketing materials	✓
Company name, logo and description included on event website	✓
Company listed as sponsor with logo in weekly GBA E-Bulletin	✓
Verbal recognition at the event	✓
Opportunity to place company-provided item/giveaway at each seat	✓
Sponsor ribbons provided for all on-site representatives	✓
Advance list of attendees	✓

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GBA 2021 ANNUAL MEETING SPONSORSHIP PACKAGE	Silver	Gold	Platinum	Presenting
Sponsorship Amounts	\$2,500	\$3,500	\$5,000	\$7,500
Sponsorship Benefits				
Company name/logo included in marketing materials	✓	✓	✓	✓
Company listed as GBA event sponsor on event registration webpage	✓	✓	✓	✓
Company name/logo included on event signage	✓	✓	✓	✓
Company name, logo and description included in event app or onsite agenda	✓	✓	✓	✓
Company listed as sponsor with logo in weekly GBA E-Bulletin (Distribution 6,000+)	✓	✓	✓	✓
Verbal recognition from the podium	✓	✓	✓	✓
Company promoted in audio/visual during the event	✓	✓	✓	✓
Sponsor ribbons provided for all on-site representatives	✓	✓	✓	✓
Advance list of attendees	✓	✓	✓	✓
Insertion of company-provided promotional material in onsite attendee packet or on event/conference app		✓	✓	✓
Company promoted as sponsor on social media			✓	✓
Individual event sponsored (Break, Lunch, Breakfast, etc.) or Tangible item sponsored (bottled waters, hotel key cards, etc.)			✓	✓
Exhibit Booth				✓
Introduction of a speaker with the opportunity to present a 30-second elevator pitch about your company				✓
One educational article in the GBA E-Bulletin				✓

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GBA 2021 LEADERSHIP CONFERENCE SPONSORSHIP PACKAGE				
Sponsorship Amount	\$1,000	\$2,000	\$3,000	\$5,000
Sponsorship Benefits	Silver	Gold	Platinum	Presenting
Company name/logo included in marketing materials	✓	✓	✓	✓
Company listed as sponsor on event registration webpage	✓	✓	✓	✓
Company name/logo included on event signage	✓	✓	✓	✓
Company name, logo and description included in event app or onsite agenda	✓	✓	✓	✓
Verbal recognition from the podium	✓	✓	✓	✓
Sponsor ribbons provided for all on-site representatives	✓	✓	✓	✓
Advance list of attendees	✓	✓	✓	✓
Company listed as sponsor with logo in weekly GBA E-Bulletin (Distribution 6,000+)		✓	✓	✓
Insertion of company-provided promotional material in onsite attendee packet or on event/conference app		✓	✓	✓
Company promoted as sponsor on social media			✓	✓
Individual event sponsored (Break, Lunch, Breakfast, etc.) or Tangible item sponsored (bottled waters, hotel key cards, etc.)			✓	✓
One educational article in the GBA E-Bulletin				✓
Exhibit Booth				✓
Introduction of a speaker with the opportunity to present a one-minute elevator pitch about your company				✓

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