

## Georgia Bankers Association Committee Fact Sheet

### How You Can Contribute to GBA's Community of Professional Bankers

#### What do GBA committees do?

The Georgia Bankers Association has 20 committees, boards or trusts specializing in various areas, yet all working toward one goal: promoting the general welfare and usefulness of banking in Georgia. GBA committee members are experts in their fields and are aware of the day-to-day issues of banking. Each of these committees provides excellent opportunities for specialists to share information and ideas as critical members of the community of professional bankers in Georgia. Committee members also help guide and direct GBA in our advocacy efforts, education needs assessment and planning, and in our role as the industry's principal voice to the media and general public.

#### Benefits of being a GBA Committee Member

- Access to up-to-date information, trends and skills to help your career.
- Meet and develop professional connections to colleagues in your specialty with whom you can share ideas.
- Gain valuable leadership experience by serving on an industry committee.
- Help ensure that GBA provides the best educational programs, products and services for Georgia bankers.

#### Committee Structure

Bankers may volunteer themselves and/or nominate another banker to serve on a committee. The incoming GBA Chairman makes appointments. The terms are staggered, so in most cases half the committee members are appointed each year. The GBA Chairman and GBA staff work to make sure each committee has a good diversity of bank size and geographic representation.

#### Committee Member Responsibilities

- Attend committee meetings; most committees meet once a year.
- Represent the thinking of other bankers.
- Attend educational programs sponsored by your committee and support other committee activities.
- Recommend educational issues to GBA staff that might be disseminated to the general membership.
- Recommend legislative initiatives to improve the banking system or identify rules or regulations that need attention.

### Committees / Boards / Trusts / Sections

#### Agriculture Committee

This committee provides information to Georgia bankers about community, economic and agribusiness development with an overall emphasis on more jobs for our state, particularly for nonurban communities. This committee plans and sponsors the annual Rural Development & Lending Conference.

#### Asset/Liability Management Committee

This committee addresses the needs of the chief financial officer, investment officer, controller, or other financial officers who have an interest in financial controls, investment of bank funds, interest rate risk management and related financial matters. The committee plans and sponsors the annual Financial Risk Management Conference and reviews and submits positions, recommendations and information about proposed or pending legislation or regulations affecting the asset/liability area.

#### Bank Accountant Committee

This committee is comprised of the designated representative from each of the accounting firms holding GBA associate membership. The GBA chairman appoints a chair and vice chair for the committee. The

committee plans and sponsors the annual Bank Accountant Conference and provides feedback on changes to accounting policy.

#### Bank Counsel Section Board

This section was established for two purposes: to determine unfilled banking-related educational needs that exist among counsel who represent GBA members; and to determine how GBA can more effectively serve and get input from the large number of bank counsel who represent GBA members. The Board plans and sponsors the annual Bank Counsel Conference.

#### BankPAC Board of Directors

This board sets policy and oversees the operation of the GBA Political Action Committees: GBA FedPAC, GBA StatePAC, and the GBA Political Education Fund. These committees were organized to provide financial support to candidates for federal and state office who are concerned with the welfare of the banking industry and to provide education about political issues to a variety of audiences.

## **GBA Board of Directors**

The GBA Board of Directors sets policies and long-range goals for the Association. While most members of the board are elected, there are four appointed positions, two by each incoming GBA Chairman.

## **Community Bankers Committee**

Recognizing the unique needs of community bankers, this committee assesses education, training and information needs and provides input to the GBA Professional Development staff; provides programs to address those defined needs including their sponsorship and planning of the annual President & CEO Conference; reviews legislation and regulatory proposals at the state and federal levels; and recommends products and services that help make community banks more profitable and/or efficient. Committee members must be president, market president or CEO of their bank.

## **Compliance Committee**

This committee keeps tabs on developments, legislation and regulations affecting regulatory compliance and makes this information available to GBA members. The committee plans and sponsors the annual Compliance Conference, Compliance Peer Groups, and the GBA Compliance School.

## **GBA Compliance School Board of Directors**

This board sets policy and oversees the operation of the Compliance School. The board is responsible for the curriculum, faculty, criteria and requirements of this one-year program. The school curriculum alternates between the basic and advanced level.

## **Credit Committee**

This committee tracks developments, legislation and regulations affecting consumer and commercial lending and makes this information available to GBA members. The committee plans and sponsors the annual Credit Conference; co-sponsors the Commercial Lending and Consumer Lending Schools conducted by the Tennessee Bankers Association; endorses the Graduate School of Banking at LSU; and participates in other lending workshops, seminars and webinars.

## **GBA Services, Inc. Board of Directors**

GBA Services, Inc. is a subsidiary of the GBA created to offer services to member banks. The activities of the corporation are overseen by this board selected from among the membership and key GBA staff. The board reviews products and services, negotiates discounts and conducts due diligence on companies endorsed.

## **Georgia Banking School Board of Directors**

This board sets policy and oversees the operation of the Georgia Banking School. The board is responsible for the curriculum, faculty, criteria and requirements of this three-year program.

## **Human Resources Committee**

This committee tracks legislation and regulations affecting human resources in banks and makes this information available to GBA members. The committee helps plan the annual HR Professionals Institute and oversees the publication of the annual GBA Compensation and Benefits Survey.

## **GBA Insurance Trust, Inc. Board of Directors**

This board sets policy and oversees the management of the GBA Insurance Trust. GBA members and their families are protected by several insurance programs: Medical, Life and Dental, Long Term Disability, and Universal Life. The board members are elected at the Trust's annual meeting.

## **Leadership GBA Executive Committee**

Leadership GBA supports the advancement of career bankers by providing leadership development training, serving as a forum through which career bankers can network and exchange ideas, and assisting bankers in educating the public about banking, personal finance and careers in banking. The section plans and sponsors the annual GBA Leadership Conference, the annual BankPAC Classic Golf Tournament and sponsors the GBA Leadership Roundtables. The members of the Leadership GBA Executive Committee are elected by their peers at the annual GBA Leadership Conference.

## **Marketing Committee**

This committee keeps tabs on marketing, advertising and public relations issues of importance to GBA members. The committee plans and sponsors two annual peer group meetings and works in concert with other marketing professionals to produce seminars or other educational programs.

## **Nominating Committee**

The Nominating Committee is responsible for developing a slate of officer nominees to be elected at the GBA Annual Meeting. The committee consists of: the 10 Group-level members of the GBA Board of Directors and the three past chairmen of the GBA, with the immediate past GBA Chairman serving as Nominating Committee Chair. To serve on this committee, you must be elected by your peers in your GBA Group to the GBA Board of Directors or by bankers statewide in the case of chairmen.

## **Operations and Technology Committee**

This committee tracks developments affecting the operations and technology area of the bank and makes this information available to GBA members. The committee plans and sponsors the annual Operations and Technology Conference.

## **Public Affairs Committee**

This committee makes policy recommendations to the GBA Board of Directors on legislative and regulatory issues and suggests specific legislation that should be introduced in the Georgia General Assembly and the U.S. Congress. Committee members serve as hosts at the annual GBA Legislative Reception held in honor of the General Assembly; and attend the annual Washington Legislative Visit. Members of the committee also serve on the BankPAC teams for their respective GBA groups. The GBA Chairman-Elect automatically chairs the committee.

## **GBA Retirement Services, Inc. Board of Directors**

This board sets policy and oversees the management of the GBA Master Pension and Profit Sharing Trusts. These trusts provide a comprehensive and cost-effective retirement plan to members. The GBA Master Plan concept makes available all necessary legal, actuarial, administrative and investment management services at a relatively low administrative cost. Vacancies on the board are filled by vote of the board.

## **Security Committee**

This committee promotes the importance of bank security within the industry, assesses security education, training and information needs of member banks, reviews legislative and regulatory proposals at the state and federal level for security concerns and recommends products and services to the GBA membership, such as the Thumbprint Signature Program. The committee plans and sponsors the annual GBA Bank Security Conference and other security-related educational programs.

## **Task Forces**

Task Forces are appointed by the GBA chairman when a short-term need arises to address a specific issue. Examples are the public-private Code Review Task Force appointed to work with the Banking Department on a three-year project to modernize Georgia's banking code. Another example is the Multibank Pledging Pool Task Force appointed to develop legislative recommendations to create a more workable method for collateralizing public deposits as a result of recent changes to capital standards. GBA needs to maintain a list of interested bankers who may not be able to commit to serving on a committee, but would be willing to serve on a short term project. If that fits your interests, a task force would be a good opportunity to share your expertise.

## **Women in Banking Committee**

This committee plans and sponsors the annual Women in Banking Conference, which is designed to provide bankers who happen to be women the opportunity to gather and hear nationally recognized speakers, network with bankers from around the state and help each other develop their professional careers.