

Talent Gathers Here! - Post Your Bank's Jobs for Free for a Limited Time

We are Excited to Introduce New GBA Strategic Partner BankTalentHQ

Recruiting and retaining the very best employees is at, or near the top of the list of priorities for almost every GBA member this year. We have been hearing it all over the state, from banks of all sizes. GBA has found a perfect solution to help with our newest GBA Strategic Partner **BankTalentHQ**.



BankTalentHQ was designed to be a premier talent management and career-building resource for the banking industry and is brought to you by GBA in partnership with other state banking associations across the country, including Alabama, Kentucky, North Carolina and South Carolina.

"BankTalentHQ is a dedicated, full-service talent management site, just for banks and bank career seekers, that will be a fabulous complement to the GBA's Job Bank services," said Dawn Griffin, Liberty First Bank, Monroe and chairman of the GBA Services Inc., board of directors, which approved the endorsement.

"We know all our GBA members value the complimentary GBA Job Bank services that we've offered since the first day we launched our website, nearly 20 years ago, and that is going to remain an option for every GBA member bank or Associate Member," said director of member services Bo Brannen. "BankTalentHQ allows banks to broaden the scope of their search and cast wider nets in the region and across the country."

The central feature of BankTalentHQ is its job board, which will allow banks to purchase individual job posts or packages of posts at discounted prices. Other features and services, tailored specifically for the banking industry include:

- Resume search access included with each purchased job post
- Boost your job post in targeted markets and regions
- Promotion of job posts through GBA and BankTalentHQ social media channels
- Job posts on BankTalentHQ also sent to over 100 other job sites including: Top USA Jobs, U.S. Military Pipeline, multiple SBA websites, and more
- HR News and Article Library
- Career and Sales Coaching
- BankTalentHQ Podcast
- Quarterly Promotions and Special Offers
- Discounted internship posting program.

In order to help drive job seekers to the site, we need job posts from Georgia banks. The more jobs posted, the easier it will be to build up talented regional pools of job seekers. We are working in partnership with other participating southeastern states to make a real splash on the site, so be sure to stay tuned for more details about all that soon.

Also, for the next 30 days, we will also be offering FREE job posting for every GBA member and Associate Member to help support the launch of BankTalentHQ in Georgia.

Please connect with GBA's **Bo Brannen**, 404.420.2014 for your promotional code for your free post, or if you have any questions about BankTalentHQ.