



GEORGIA BANKERS ASSOCIATION
the resource that empowers

**GBA 2020 Annual Meeting
June 14-16
Fairmont Southampton, Bermuda**

**Agenda
(as of 2-20-20)**

SATURDAY, JUNE 13

7-9 p.m.

Waterlot Steakhouse (on property)

GBA Board of Directors Reception and Dinner

SUNDAY, JUNE 14

8-10 a.m.

GBA Board of Directors Breakfast & Meeting

Afternoon

Optional Tours & Activities

Royal Navy Dockyard & The West End Tour

Catamaran Sail & Coral Reef Snorkeling

Bermuda Triangle Shipwreck & Snorkeling

3-6:30 p.m.

Annual Meeting Registration and Exhibitor Set-up

7-9 p.m.

Beach and Beach Terrace

Welcome Reception and Buffet Dinner

MONDAY, JUNE 15

7 a.m. – 12 p.m.

Registration and Exhibits Open

7-7:30 a.m.

GBA Insurance Trust Business Meeting and Breakfast

Breakfast available for all attendees at 6:45 a.m.

7:40-8:30 a.m.

Concurrent Breakout Sessions:

Breakout #1:

Board Composition, Succession and Other Matters

James Stevens, Partner, Troutman Sanders

James will discuss the importance of thoughtful planning regarding the composition of your Board of Directors, plans for director succession and other governance matters impacting your Board.

Breakout #2:

Prospecting Your Target Markets Using Real Estate Data

Jason Pruitt, Financial Solutions Group, CRS Data

Community banks can not only utilize public record real estate data to assist them in their valuation of real estate, but also to prospect for new lending opportunities in their target markets. We look at how to utilize the real estate data to identify maturing real estate loans in target markets.

8:30 a.m.

Morning Break – Sponsored by FHLB of Atlanta



Monday, June 15, continued

8:45 a.m. – Noon

General Session

8:45 a.m.

Opening General Session

Welcome and Opening Remarks

Chuck Copeland, Chairman, Georgia Bankers Association
President & CEO, First National Bank of Griffin

8:50 a.m.

General Session: Economic Outlook - 10 Global Trends

Chris Clark, CCE, CEcD, President & CEO

Georgia Chamber of Commerce

Join Chris Clark, President & CEO of the Georgia Chamber of Commerce as he looks ahead to 10 global trends expected to have a major impact on our state and on our businesses – both small and large.

9:30 a.m. - Noon

Spouse Excursion: Famous Homes & Hideaways Cruise

9:45 a.m.

Morning Break

10 a.m.

General Session: Diversity and Inclusion: Leveraging Diversity through Inclusive Leadership

Leslie Schreiner, CDP, FVP, Director of Diversity and Inclusion

Federal Home Loan Bank of Atlanta

Organizations of all shapes and sizes are taking intentional steps to support a diverse workplace and leverage the competitive advantage that diversity and inclusion can provide. Embracing diversity through an inclusive culture helps provide opportunities for employees, promotes effective leadership and innovation, and enhances operational and team effectiveness. Schreiner will discuss the positive impact of inclusion in the workplace, and how inclusive leadership can create an environment in which all employees can thrive and contribute their best work.

10:45 a.m.

Transition

10:50 – 11:45 a.m.

General Session: The New Era of Engagement Banking

Bryan Claggett, Director, Strategic Initiatives

StrategyCorps

Consumers increasingly want the best of both worlds; a digital experience when they need speed and convenience and a human experience when they need advice for more complex financial needs. And while the fintech craze has potential impact, the opportunity for America's banks has never been so great. This Ted Talk style presentation will get you feeling emboldened to bring new levels of excitement to your bank strategy and your tactical approach to building market share and customer delight.

Afternoon

Optional Tours & Activities

Catamaran Sail & Coral Reef Snorkeling

Boat, Bike & Beach Excursion

Glass-Bottomed Boat Cruise

Golf at Turtle Hill Club (on property)

Evening

Free to Enjoy Your Own Plans



TUESDAY, JUNE 16

7 a.m. – 12 p.m.

Registration and Exhibits Open

7–8 a.m.

Breakfast

7– 7:50 a.m.

General Business Session:

Chairman’s State of the Association Address

Chuck Copeland, Chairman, Georgia Bankers Association
President & CEO, First National Bank of Griffin

Report of the Nominating Committee

Report of the Resolutions Committee

50 Years in Banking Awards

John F. Hall, Past Chairman, Georgia Bankers Association
President & CEO, American Pride Bank

Message from the American Bankers Association

7:50 - 8 a.m.

Morning Break

8 a.m.

General Session: CEO Hot Topics Panel

9 a.m.

Morning Break

9:15 –10:05 a.m.

Concurrent Breakout Sessions

Breakout #1:

The Community Bank Board of the 2020s

Jonathan Hightower and Chet Fenimore
Fenimore, Kay, Harrison & Ford

With the ever-shifting banking landscape, community bank boards and management teams that remain flexible and forward-thinking are in the best position to thrive. Jonathan and Chet will discuss the traits of successful community bank boards during the last decade and those that will be most important in the future. From addressing culture and growth to ensuring proper governance and legal protections, the value of a community bank director has never been higher. This session will focus on maximizing the value offered by bank leadership.

Breakout #2:

TBD

10:05 - 10:20 a.m.

Morning Break

10:20–11:10 a.m.

General Session: Digital Marketing - Caring for Our Customers on Social Media

Katie Joiner, Principal Team Leader, Integrated Creative
Chick-fil-A

11:10-11:15 a.m.

Stand-Up Break / Transition

11:15 a.m.–12:05 p.m.

Closing Session

David Chaves, Retired FBI Agent, New York Division



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Tuesday, June 16, continued

12:05 p.m.

Annual Meeting Recess / Exhibitors break down

Afternoon

Optional Tours & Activities

Tour of St. George's & The East End
Bermuda Triangle Shipwreck Snorkeling
Cruise & Kayak Eco Adventure

7:15 - 10 p.m.

Chairman's Farewell Reception and Dinner

WEDNESDAY, JUNE 17 – TRAVEL DAY