



GEORGIA BANKERS ASSOCIATION
the resource that empowers

AGENDA
South Georgia Community Bank Symposium
March 3, 2020

8 a.m. **Continental Breakfast & Registration**

8:30 a.m. **Welcome and Introductory Remarks**
L. Wayne Plumly, Ph. D., Dean of LCOBA, Valdosta State University

8:35 a.m. **Big Picture Banking Industry Snapshot**
Joe Brannen, President & CEO, Georgia Bankers Association

Brannen will share the latest stats and trends in Georgia banking, give us an update on the 2020 Georgia General Assembly session and touch on national regulatory and legislative issues.

8:50 a.m. **Strategic Thinking and Key Bank Management Trends**
George Iglar, Iglar and Pearlman, P.A., Tallahassee, FL

Iglar will cover a variety of key issues that boards and management should be tuned in to in the current environment. He'll touch on the latest thinking about director liability, exam report trends, strategic planning questions to cover and ideas community banks can use to position the bank with regulators to seize opportunities with new products, services and partnerships.

9:45 a.m. **Break**

10 a.m. **VSU Student Panel – Financial Services for the Future**

A group of VSU's best and brightest will showcase several ways they and their peers are preparing for careers in financial services, contributing to financial literacy on campus and in the community and their views about traditional banking products, services and career opportunities.

11 a.m. **Forest Resources – a Major Economic Driver for South Georgia**

*Chuck Williams, Director
Georgia Forestry Commission*

Williams, a former bank CEO and past GBA Chairman, will talk timber – the economics of it, the role it plays in job creation and how / what community banks should be thinking about as they're looking at opportunities to finance the industry or the peripheral businesses reliant on it.

12 p.m. **Lunch**

12:30 p.m. **Making Georgia the #1 State for Small Business**
Scott Hilton, Executive Director, Georgians First Commission

A former banker and member of the Georgia House of Representatives, Hilton will share with us the commission's work to strengthen the environment for small business throughout Georgia. The commission has a variety of recommendations on the table for cutting red tape, trimming expenses for businesses and improving access to capital and more. GBA member bankers helped inform recommendations for bolstering access to capital.

1:30 p.m. **Symposium Adjourns**