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### **Neal W. Booth, Sr. Joins the Pinnacle Bank Team**

**Gainesville** - Neal W. Booth, Sr. is a Senior Vice President, Market Executive, Gainesville-Hall County at Pinnacle Bank, offering over 36 years of banking experience.

Neal grew up in Danielsville, Georgia and graduated from the University of Georgia with a degree in finance. He began his career at a bank in Gainesville and has worked in several capacities at banks in Gainesville and surrounding counties with particular expertise in commercial lending, credit administration, treasury services and private banking.

Neal enjoys the opportunity to share his knowledge and expertise with others. Throughout his career, he mentored young bankers who continued their banking careers to better the lives of others. However, his most valued role is that of a trusted financial advisor to business clients where he feels he can keep making a difference with those he serves. His years of banking have taught him that working in the financial world is about a relationship with the customer and not about a transaction.

“We are very fortunate to have Neal join our team,” said Pinnacle Bank CEO, Jackson McConnell. “As a community bank, it is of the utmost importance to have team members who create relationships with customers and help them realize their financial dreams. Neal is an expert in this area and it is an exciting time for him to join us as we prepare to open our third branch in Gainesville and Hall County.”

Neal is actively involved in the local community. He serves on the Finance Committee and Community Advisory Board for the Northeast Georgia Health System. He is also a member of the Board of Trustees for the Northeast Georgia Health System Foundation. Additionally, Neal is the Chairman of the Finance Committee for the Chattahoochee Country Club and serves on the Deacon Ministry Team and Stewardship Team for Lakewood Baptist Church.

In his free time, Neal enjoys being with his family. He loves to golf, garden, travel and spend time outdoors.

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