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BankSouth Celebrates “75 Years Young” Launches New Digital Experience

GREENSBORO, Ga. - [BankSouth](https://www.banksouth.com) celebrates “75 Years Young” by launching a newly designed digital experience that combines BankSouth’s website with BankSouth Mortgage’s website to offer customers a complete singular access to all services.

“We’re very proud of this milestone and for the opportunity to serve communities for the past 75 years,” says Harold Reynolds, BankSouth Chairman & CEO. “We are grateful for the trust placed in us by our customers, either for a first-time banking relationship or those that have been with us for several generations. As we grow, we’re investing in new and improved digital tools to offer our customers 24/7 access to all of their banking and mortgage services.”

The history of the bank began by combining two banks, Citizens Bank founded in Greensboro, Georgia on April 1, 1946, with Bank of Union Point founded in Union Point, Georgia on May 15, 1911. The bank operated as Citizens Bank until adopting the name BankSouth in 2004. In February of 2011, BankSouth opened BankSouth Mortgage to provide an even greater market coverage and more comprehensive products and services.

“Being part of BankSouth for the past ten years has proven to be beneficial for our employees, our customers and the communities we serve,” said Kim Nelson, CEO of BankSouth Mortgage. “Our combined websites demonstrate the value for customers who are looking for personalized attention from our trusted advisors and mortgage options that not every home financing company can offer.”

Today, BankSouth is a leading community bank headquartered at Lake Oconee in Greensboro, Georgia, and is recognized as a top-performing bank nationwide. With over \$1 billion in assets, BankSouth serves customers with branches in Atlanta, Greensboro, Savannah, Watkinsville, and beyond with a full suite of consumer, commercial and digital banking and lending products. Currently, BankSouth Mortgage originates over \$1.5 billion in home loans with more than 60 experienced loan officers across their twelve locations.

For BankSouth locations and more information, please visit our new website www.banksouth.com.