

## **Coming Soon 2023 Georgia Banking Compensation Survey!**

### **An Exclusive Opportunity for GBA Members**

The Georgia Banking Compensation Survey, conducted in partnership with the Georgia Bankers Association, provides the most detailed data on banking compensation and pay practices available today. This Survey includes key benchmarking information that will help you assess the competitiveness of your salary and incentive plans. The survey provides compensation data for over 280 positions broken out by asset size and geographical region. The report also presents key policies and practices metrics covering salary administration, short-term and long-term incentive plan design, average turnover rates, mortgage originator compensation and plan design, and commercial loan officer compensation and plan design.

After reviewing the Georgia Banking Compensation Survey Report you will understand:

- Average and projected salary increase spending for community banks
- The prevalence of thresholds in short-term incentive plans
- How bank performance influences executive bonus payments/incentives
- Whether your incentive policy is competitive for top sales performers

The survey is also being offered through the Alabama Bankers Association, the Florida Bankers Association, the North Carolina Bankers Association, the Independent Banks of South Carolina, and the Virginia Bankers Association which enables us to provide a robust South Atlantic report that is *the* premier source of officer compensation data available in the industry. By participating in the Georgia state report, you are eligible for a heavily discounted “bundled” report price for both the Georgia and South Atlantic reports. Contact us for bundled pricing information.

### **Schedule**

Data Effective Date:	April 1, 2023
Submission Due Date:	May 26, 2023
Publish Date:	Week of August 14, 2023
Participant State Report Purchase Price:	\$595
Non-Participant State Report Purchase Price:	\$1,475

### **How Do I Participate?**

A participation email will be sent the first week of April. Email Rhonda Snyder at [rhonda.snyder@pearlmeyer.com](mailto:rhonda.snyder@pearlmeyer.com) if you do not receive the email containing your participant information.

### **If you have questions, please contact:**

Bo Brannen  
Senior VP, Member Services & Advocacy  
**Georgia Bankers Association**  
[bbrannen@gabankers.com](mailto:bbrannen@gabankers.com)  
Tel: 404-420-2014

Rhonda Snyder  
Survey Account Manager  
**Pearl Meyer & Partners, LLC**  
[rhonda.snyder@pearlmeyer.com](mailto:rhonda.snyder@pearlmeyer.com)  
Tel: 984-258-2409